MINISTRY OF FINANCE
UNIVERSITY OF FINANCE - MARKETING

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

Decision No.: 1505 /QĐ-ĐHTCM

Ho Chi Minh City, 15 April 2026

DECISION

Issuing the Objectives and Learning Outcomes - Advanced programme in English at the undergraduate level, formal education format

RECTOR OF THE UNIVERSITY OF FINANCE - MARKETING

Pursuant to the Law on Higher Education No. 125/2025/QH15 adopted by the National Assembly on December 10, 2025;

Pursuant to the Government's Decree No. 91/2026/NĐ-CP dated March 30, 2026 specifying and prescribing measures for organizing and guiding the implementation of several articles of the 2025 Law on Higher Education;

Pursuant to Prime Minister's Decision No. 1982/QĐ-TTg dated October 18, 2016 approving the Vietnamese Qualifications Framework;

Pursuant to Circular No. 08/2021/TT-BGDĐT dated March 18, 2021 of the Minister of Education and Training on promulgating the Regulations on undergraduate education;

Pursuant to Circular No. 17/2021/TT-BGDĐT dated June 22, 2021 of the Minister of Education and Training on regulations on training program standards; development, appraisal, and issuance of training programs for higher education levels;

Pursuant to Decision No. 1911/QĐ-ĐHTCM dated July 17, 2024, by the Rector of the University of Finance - Marketing promulgating regulations on the development, appraisal, and issuance of training programs; review, evaluation, and improvement of training programs at all education levels at the University of Finance - Marketing;

Pursuant to Announcement No. 1280/TB-ĐHTCM-QLĐT dated April 10, 2026 by the Rector of the University of Finance - Marketing on the conclusions of the Scientific and Training Council meeting in April 2025;

At the request of the Head of the Academic Affairs Department and the Heads of the training faculties and institutes.

DECIDES:

Article 1. Issued together with this Decision are the Objectives and Learning Outcomes - Advanced programme in English at the undergraduate level, formal education format.

(List attached)

Article 2. The Objectives and Learning Outcomes specified in Article 1 shall be applied from the 2026 enrollment period onwards.

Article 3. This Decision takes effect from the date of its signing. The Head of the Academic Affairs Department, the Head of the Department of Testing and Quality Assurance, and the Heads of the training faculties and institutes are responsible for implementing this Decision./.

Recipients:
- Vice-Rector in charge of training;
- As in Article 3;
- Archive: Admin, Academic Affairs (02 copies).

RECTOR

BỘ TÀI CHÍNH
TRƯỜNG ĐẠI HỌC TÀI CHÍNH - MARKETING

Pham Tien Dat

MINISTRY OF FINANCE
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TRƯỜNG ĐẠI HỌC TÀI CHÍNH - MARKETING

LIST OF MAJORS OF ADVANCED PROGRAMME IN ENGLISH AT THE UNDERGRADUATE LEVEL, FORMAL EDUCATION FORMAT

(Issued together with Decision No. 1505 /QĐ-ĐHTCM dated 15 April 2026 of the Rector of the University of Finance - Marketing)

No.	MAJOR
1	Business Administration
2	Marketing
3	International Business
4	Finance - Banking

Total: 04 training majors./.

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OBJECTIVES AND PROGRAM LEARNING OUTCOMES OF THE INTERNATIONAL UNDERGRADUATE PROGRAM

(Issued pursuant to Decision No. 1505 /QĐ-ĐHTCM April, 15, 2026 by the Rector of the University of Finance – Marketing)

1. Program Overview

- Major (in Vietnamese): Tài chính - Ngân hàng
- Major (in English): Finance - Banking
- Degree level: Undergraduate/Bachelor
- Major code: 7340201
- Training orientation: Application-Oriented

2. Training Objectives

2.1 Overall Objectives

The International Undergraduate Program in Finance and Banking is designed to develop high-quality human resources for the financial and banking sector. The program equips students with the ability to apply disciplinary and specialized knowledge, digital technologies, and analytical tools to address practical issues in a dynamic international business environment. In addition, the program fosters critical thinking, innovation, ethical awareness, effective communication, and the ability to work independently and collaboratively in multicultural contexts. Upon graduation, students are expected to adapt to the rapid changes of the global financial industry, pursue lifelong learning, and contribute effectively to financial institutions, multinational corporations, public organizations, and international markets.

2.2 Specific Objective

❖ *Knowledge*

Apply foundational knowledge in information technology, social sciences, political science, law, economics, and core disciplinary knowledge to solve problems in the field of Finance and Banking within the context of digital transformation and international integration. Analyze and evaluate financial and monetary policies, regulatory frameworks, and specialized issues in accordance with international standards, and propose innovative and value-added solutions in the field of Finance and Banking.

❖ *Skills*

Apply professional skills to effectively handle complex real-world tasks in the field of Finance and Banking within a global financial environment.

❖ *Autonomy and Responsibility:*

Work independently and collaboratively in international, multicultural, and dynamic environments while demonstrating personal and team responsibility. Make professional judgments in the field of Finance and Banking and defend viewpoints based on sound reasoning. Adapt effectively to changes in the global socio-economic environment and to innovation demands in the field of Finance and Banking.

3. Program Learning Outcomes

❖ *Knowledge*

- PLO1: Apply knowledge of social sciences, political science, law, and other relevant foundational knowledge to analyze, evaluate, and critically assess issues in professional practice.

+ PI 1.1: Apply knowledge of social sciences, political science, law, and other relevant foundational knowledge to analyze and evaluate issues in professional practice.

+ PI 1.2: Apply knowledge of social sciences, political science, law, and other relevant foundational knowledge to critically assess issues in professional practice.

- PLO2: Apply foundational knowledge in economics, finance, and quantitative tools to support professional tasks in the field of Finance and Banking within the context of digital finance and international integration.

+ PI 2.1: Apply foundational knowledge in economics, finance to support professional tasks in the field of Finance and Banking within the context of digital finance and international integration.

+ PI 2.2: Apply quantitative tools to support professional tasks in the field of Finance and Banking within the context of digital finance and international integration.

- PLO3: Analyze, evaluate, and propose solutions for practical issues in Finance and Banking based on disciplinary and specialized knowledge

+ PI 3.1: Analyze and evaluate practical issues in Finance and Banking based on disciplinary and specialized knowledge.

+ PI 3.2: Propose solutions to practical issues in Finance and Banking based on disciplinary and specialized knowledge.

❖ *Skills*

- PLO4: Handle situations related to social sciences, political science, and law; and demonstrate proficiency in using professional English to perform tasks within the field of study.

+ PI 4.1: Handle situations related to social sciences, political science, and law to perform tasks within the field of study.

+ PI 4.2: Demonstrate proficiency in using professional English to support tasks within the field of study.

- PLO5: Demonstrate proficiency in applying information technology and data analytics to perform professional tasks in practice; continuously update new knowledge, foster innovation, and engage in lifelong learning to meet job requirements.

+ PI 5.1: Apply information technology and data analytics proficiently to perform professional tasks in practice.

+ PI 5.2: Continuously update new knowledge, demonstrate an innovative mindset, and engage in lifelong learning to meet job requirements.

- PLO6: Handle real-world situations in the field of finance and banking; apply financial technology tools and solutions to support problem-solving in a modern and international business environment.

+ PI 6.1: Handle real-world situations in the field of finance and banking.

+ PI 6.2: Apply financial technology tools and solutions to support problem-solving in a modern and international business environment.

❖ *Autonomy and Responsibility:*

- PLO7: Work independently and collaboratively in dynamic environments; take individual and team responsibility; formulate and defend personal viewpoints in the professional field.

+ PI 7.1: Work independently and collaboratively in changing environments; take individual and team responsibility.

+ PI 7.2: Formulate and defend personal viewpoints in the professional field.

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4. Curriculum–Program Learning Outcomes Mapping Matrix

No.	Module name	Credits	PLOs													
			PLO1		PLO2		PLO3		PLO4		PLO5		PLO6		PLO7	
			PI1.1	PI1.2	PI2.1	PI2.2	PI3.1	PI3.2	PI4.1	PI4.2	PI5.1	PI5.2	PI6.1	PI6.2	PI7.1	PI7.2
I. General Education modules																
a	*Political Theory*															
1	Marxist – Leninist phylosophy	3	I												I	
2	Marxist Leninist political economics	2	I												I	
3	Scientific socialism	2	I												I	
4	History of Vietnamese Communist Party	2	I												I	
5	Ho Chi Minh ideology	2	I												I	
b	***Foreign Language***															
6	English 1(Listening - Speaking)	3		I					I						I	
7	English 2 (Listening-Speaking)	3		I					I						I	
8	English 3 (Listening-Speaking)	3		I					I						I	
9	English 4 (Listening-Speaking)	3		I					I						I	
10	Business English	3		R					R						R	
11	Advanced Business English	3		R					R						R	
c	***Legal Studies***															
12	Business Law	3		I/A						I/A					I	

No.	Module name	Credits	PLOs													
			PLO1		PLO2		PLO3		PLO4		PLO5		PLO6		PLO7	
			PI1.1	PI1.2	PI2.1	PI2.2	PI3.1	PI3.2	PI4.1	PI4.2	PI5.1	PI5.2	PI6.1	PI6.2	PI7.1	PI7.2
d	*Mathematics – Informatics*															
13	Digital literacy	3				R/A						R/A			R/A	
14	Mathematics for business and economics	3	I						I						I	
II.	**Professional Education modules**															
a	*Fundamental discipline knowledge*															
15	Taxation	3				R						R			R	
16	Customer behavior	3	I/A						I/A						I	
17	Principles of Microeconomics	3			I/A						I/A					
18	Principles of Macroeconomics	3				I					I				I	
19	Essential of Business Statistics	3				R/A						R/A			R	
20	Principles of Management	3			I/A						I/A				I/A	
21	Principles of Marketing	3	I/A						I/A						I	
22	Business Research	3				I					I				I	
23	Strategic Management	3				I					I				I	
24	Sustainable Development	3					R/A						R/A		R	
25	Financial Management	3						R/A						R/A		R/A
26	Financial Accounting	3		R/A						R/A						
27	Entrepreneurship and Innovation	3				R						R			R	
28	Artificial intelligence in business	3			R							R			R	

No.	Module name	Credits	PLOs													
			PLO1		PLO2		PLO3		PLO4		PLO5		PLO6		PLO7	
			PI1.1	PI1.2	PI2.1	PI2.2	PI3.1	PI3.2	PI4.1	PI4.2	PI5.1	PI5.2	PI6.1	PI6.2	PI7.1	PI7.2
29	Commercial Bank	3					R						R		R	R
b	*Core discipline knowledge*															
30	Contemporary issues in banking	3					R						R		R	
31	Analysis of banking business operations	3						R					R		R	
32	Stock market	3					R							R	R	
33	Financial institutions and markets	3					R						R		R	
34	Personal Financial Planning	3						R						R	R	
35	Managerial Accounting	3					M						M			
36	Corporate finance analysis	3						M						M		M
37	International Finance	3					M/A						M/A			
c	***Specialised discipline knowledge***															
Required modules																
38	International payments	3						M					M		M	
39	Advanced Financial Management	3						M						M		M
40	Risk management and derivatives	3						M					M		M	
Optional modules																
Banking Major (Choose 1 in 2)																
41	Foreign exchange trading	3						M					M		M	
42	Bank management	3						M					M		M	

No.	Module name	Credits	PLOs													
			PLO1		PLO2		PLO3		PLO4		PLO5		PLO6		PLO7	
			PI1.1	PI1.2	PI2.1	PI2.2	PI3.1	PI3.2	PI4.1	PI4.2	PI5.1	PI5.2	PI6.1	PI6.2	PI7.1	PI7.2
Corporate Finance Major (Choose 1 in 2)																
43	Financial investment	3						M					M		M	
44	Behavioral finance	3						M					M		M	
d	***Supplementary discipline knowledge:***															
45	Digital banking	3						M					M		M	M
46	Financial technology	3						M					M		M	M
III.	**Graduation**															
47	Graduation thesis	6						M/A						M/A		M/A

Note: The level of contribution and support of the course to PLOs is specifically determined as follows:

- *I (Introduced) – The course supports achieving PLO and is at the introductory/beginning level.*
- *R (Reinforced) – The course supports achieving PLO and is at a more advanced level than the beginning level, with many opportunities for practice, experimentation, reality, etc.*
- *M (Mastery) – The course has high support for achieving PLO and is at the proficient/understanding level*
- *A (Assessed) – The course is important (maximum support for achieving PLO) and must be available.*

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TRƯỜNG ĐẠI HỌC TÀI CHÍNH - MARKETING

Pham Tien Dat

HEAD OF SCHOOL OF FINANCIAL AND BANKING TECHNOLOGY

Nguyen Thi My Linh